



# News Release

**September 27, 2011**

**Contact:**

Kelly Miller

202-626-4825

info@bluehealthintelligence.com

---

## TriWest Selects Blue Health Intelligence to Leverage the Power of Data to Help Improve the Health of 2.9 Million Beneficiaries

**CHICAGO** –TriWest Healthcare Alliance, which manages the Department of Defense’s TRICARE program in the 21-state West Region for more than 2.9 million active duty military, retirees and their families, has selected Blue Health Intelligence (BHI) to enhance their existing data analytic capabilities. Through a five-year contract with BHI, TriWest will be able to provide greater healthcare transparency and deliver enhanced data-driven solutions, resulting in healthier lives and affordable access to safe and effective care for their members.

“We are very excited that TriWest Healthcare Alliance has selected Blue Health Intelligence to leverage the largest source of claims data to deliver analytics needed to support the healthcare system and ensure consumers receive quality and affordable care,” said Swati Abbott, BHI president and CEO. “As the healthcare industry evolves in the era of healthcare reform, healthcare companies like TriWest are using data in new and better ways to engage consumers, providers and employers.”

BHI brings together the healthcare experience of seven years of claims history for more than 110 million individuals in a safe and secure database. TriWest will be able to use analytics from BHI to identify opportunities to help its beneficiaries live healthier lives by improving provider engagement through information sharing. BHI enables TriWest to compare data from provider to provider and from a specific region to national benchmarks and standards as it continues development of the next generation health programs to meet the needs of its beneficiaries and the Defense Department.

Blue Health Intelligence, an Independent Licensee of the Blue Cross and Blue Shield Association.

Blue Health Intelligence (BHI) is a trade name of Health Intelligence Company, LLC. Please visit [www.BCBS.com](http://www.BCBS.com).

Participating Blue Cross and Blue Shield Plans have used BHI data to develop sophisticated predictive models that identify individuals at greatest risk of hospitalization due to diabetic-related complications. By focusing on modifiable risk factors, health plans can design patient and provider programs targeted to meet unique patient needs.

"Taking care of military families has been our sole mission for 15 years. Our beneficiaries know they are our number one priority and by working with BHI, we will be better able to serve them by assisting them in making more informed healthcare decisions so we can further ensure they get the best care at the best possible price," said TriWest President and CEO David J. McIntyre, Jr. "By working with BHI, we will be able to provide greater healthcare transparency and deliver the next generation of data-driven information, resulting in healthier lives and affordable access to safe and effective care."

# # #

*Blue Health Intelligence (BHI) is a trade name of Health Intelligence Company, LLC. BHI is an Independent Licensee of the Blue Cross and Blue Shield Association. It is a leader in providing greater healthcare transparency by delivering data-driven information about healthcare trends and best practices, resulting in healthier lives and affordable access to safe and effective care.*

*TriWest Healthcare Alliance partners with the Department of Defense to do "Whatever It Takes" to support the healthcare needs of 2.9 million members of America's military family. A Phoenix-based corporation, TriWest provides access to cost-effective, high-quality health care in the 21-state TRICARE West Region. Follow us on [Twitter](#) and [Facebook](#) or visit [www.triwest.com](http://www.triwest.com) for more information.*

*The Blue Cross and Blue Shield Association is a national federation of 39 independent, community-based and locally-operated Blue Cross and Blue Shield companies that collectively provide healthcare coverage for more than 99 million members – one-in-three Americans. For more information on the Blue Cross and Blue Shield Association and its member companies, please visit [www.BCBS.com](http://www.BCBS.com).*